

Deborah Dowley Preiser Marketing Award Nomination Guidelines and Requirements

Please note that this is only a guideline and not the nomination submission form.

Nominee: [First Name, Last Name]
[Library or Business Name]
[Address]
[City], [State] [Zip Code]
[Phone]
[Email]

Nominator: [First Name, Last Name]
[Library or Business Name]
[Address]
[City], [State] [Zip Code]
[Phone]
[Email]

Required Statement: 1 + page(s)

Please note that this document is a guide, the number and order of paragraphs do not need to be followed. To make sure your final document is a complete nomination, always refer back to the award criteria on the ILA website.

Paragraph 1

Description of current position and involvement in public relations and adult programming.

Paragraphs 2-4

Impact of work over time; new programming or marketing strategies; statistics/measurements appreciated when available.

Paragraph 5

Description of involvement in ILA and in other local/regional/national forums.

Paragraph 6

Summary of what makes them a role model by virtue of deeds, actions, ideas, and examples.

Required visual evidence: 1 + page(s)

Insert images of marketing campaigns, webpages, and successful programs