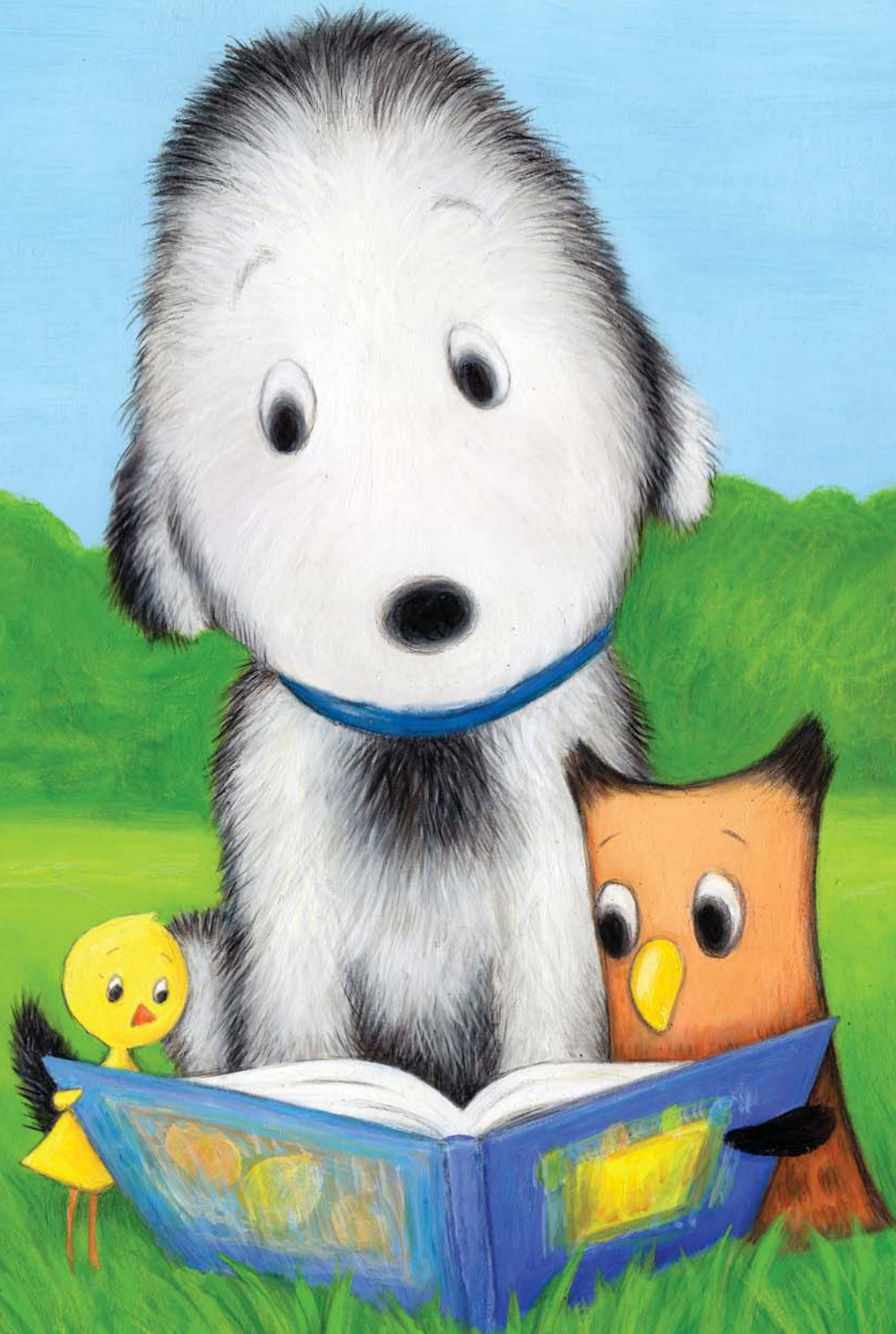


# REPORTER

ILLINOIS LIBRARY ASSOCIATION

JUNE 2013

VOLUME XXXI ISSUE 3



# The Illinois Library Association Reporter

is a forum for those who are improving and reinventing Illinois libraries, with articles that seek to: explore new ideas and practices from all types of libraries and library systems; examine the challenges facing the profession; and inform the library community and its supporters with news and comment about important issues. The *ILA Reporter* is produced and circulated with the purpose of enhancing and supporting the value of libraries, which provide free and equal access to information. This access is essential for an open democratic society, an informed electorate, and the advancement of knowledge for all people.



## ON THE COVER

Children's book author and illustrator Tad Hills is one of the illustrators for iREAD's 2014 theme, *Paws to Read*. His own dog is the inspiration for Rocket, the title character in *How Rocket Learned to Read* and *Rocket Writes a Story*, both published by Schwartz & Wade Books, an imprint of Random House Children's Books. Cover © Tad Hills.

The Illinois Library Association is the voice for Illinois libraries and the millions who depend on them. It provides leadership for the development, promotion, and improvement of library services in Illinois and for the library community in order to enhance learning and ensure access to information for all. It is the eighth oldest library association in the world and the third largest state association in the United States, with members in academic, public, school, government, and special libraries. Its 3,200 members are primarily librarians and library staff, but also trustees, publishers, and other supporters.

The Illinois Library Association has four full-time staff members. It is governed by a sixteen-member executive board, made up of elected officers. The association employs the services of Kolkmeier Consulting for legislative advocacy. ILA is a 501(c)(3) charitable and educational organization.

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See ILA calendar for submission deadlines for the *ILA Reporter*. Copy should be submitted by e-mail to [ila@ila.org](mailto:ila@ila.org). You are encouraged to include digital or film photos (black/white or color) and graphics (on disk or camera-ready) with your articles, which will be included on a space-available basis.



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# iREAD 2014

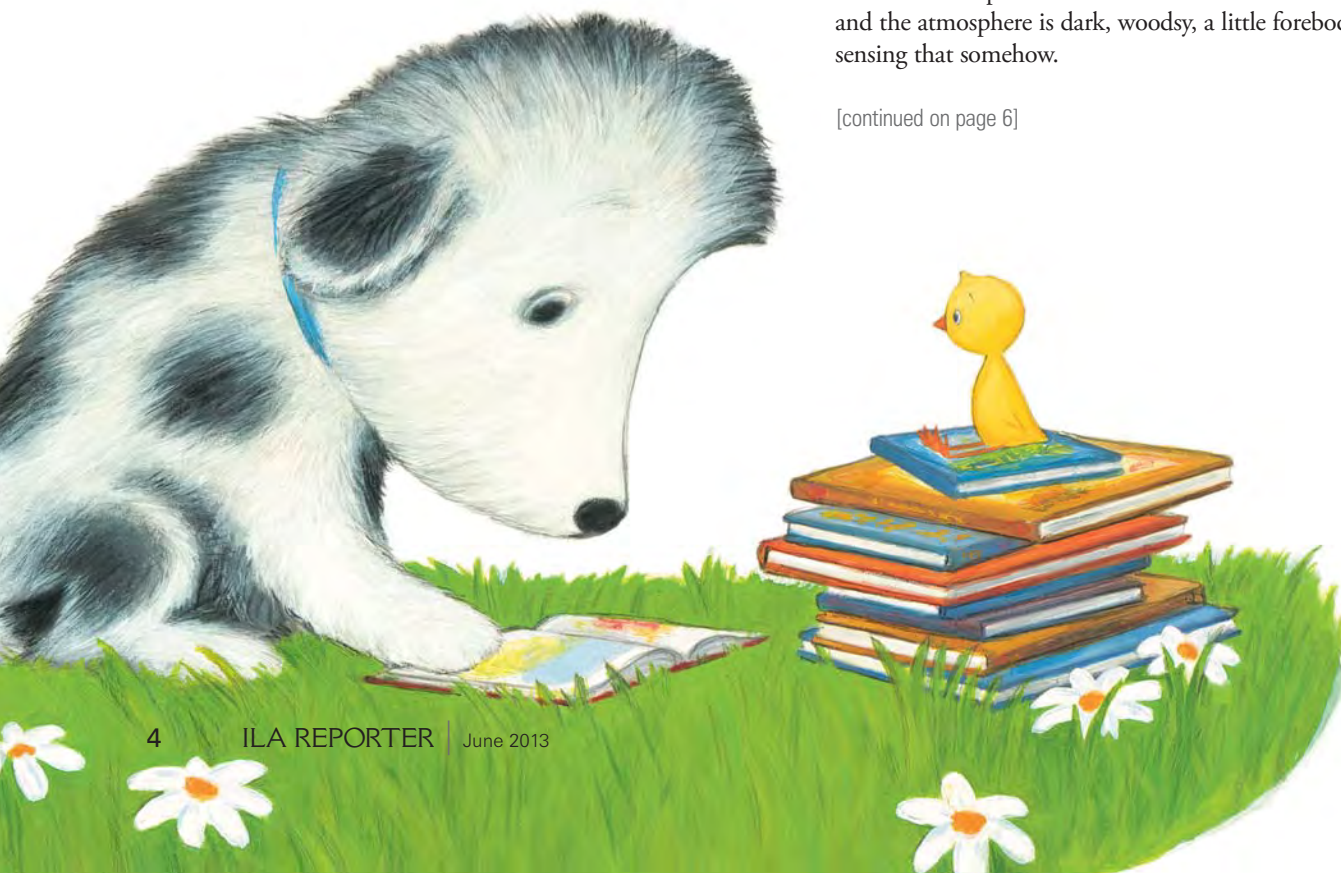
## *Paws to Read* Illustrator Tad Hills

**T**ad Hills' *How Rocket Learned to Read* and *Rocket Writes a Story* are the inspiration for iREAD's 2014 children's poster. The poster features Rocket, along with the little yellow bird who teaches him to read and the owl who stars in the first story Rocket writes. Hills is also the creator of Duck & Goose, two unforgettable characters who have to work at getting along. He recently took time out from his hectic schedule to talk with iREAD:

**You mention some favorite books from when you were a kid, like Robert McCloskey's *Blueberries for Sal*. What makes it memorable — the illustrations, the story, the subject?**

**TH:** I'm not steeped in children's literature or especially knowledgeable about famous illustrators. It's the story. I grew up in Massachusetts, spent time in Maine, loved being outdoors. Ours was an old house and there were blueberries behind the house, so that was familiar. It was a simple story, kind of sweet and funny, but I also remember being a little scared for Sal. And the relationship between human and animal was familiar, too — we always had animals around the house and I was comfortable even with the creepy ones, like snakes. The relationship between Sal and the bear is unlikely, unusual, and the atmosphere is dark, woodsy, a little foreboding. I liked sensing that somehow.

[continued on page 6]









**So if you didn't come to this through a particular interest in children's literature, how did *Duck & Goose* and *Rocket* come into being?**

**TH:** I spent a lot of time making art as a kid. There were always materials to work with, it was ok to make a mess. I studied studio art in college, but was also in love with the movies and wanted to be an actor, interested in writing. I started making a living somehow connected to all these things — doing freelance illustrations for adult trade books, building props for theater friends. I could make things like fake teeth — do it cheaply, but they looked good, and people were impressed. Anyway, I got to be friends with Lee Wade, an art director at one of the publishing houses who eventually moved into children's books and she thought I'd be good at this. I did some samples, she started her own imprint at Random House with Anne Schwartz, and *Duck & Goose* was the first book on their list. Lee and I also started dating somewhere along the line, got married, had kids, and Rocket is our dog.

**There's a real Rocket?**

**TH:** Yep, and you'd be welcome to walk him anytime you're in Brooklyn. There's a fund-raiser at my kids' school coming up and I've given them a bunch of signed books for the auction, but they're also auctioning off a chance to take Rocket for a walk.

**We squeezed this conversation into your crazy schedule, which has you going to India tomorrow. What's that about?**

**TH:** I'm going to teach writing and illustration to students at the American Embassy School in Delhi for a week. I do a lot of school visits and always try to do some hands-on work with students, so this should be fun. I'm involved with a project called Artworks for Youth that sends mostly high school kids from Brooklyn to work with kids in a township school in South Africa — my daughter has gone twice and is organizing a group from her school to go this summer.



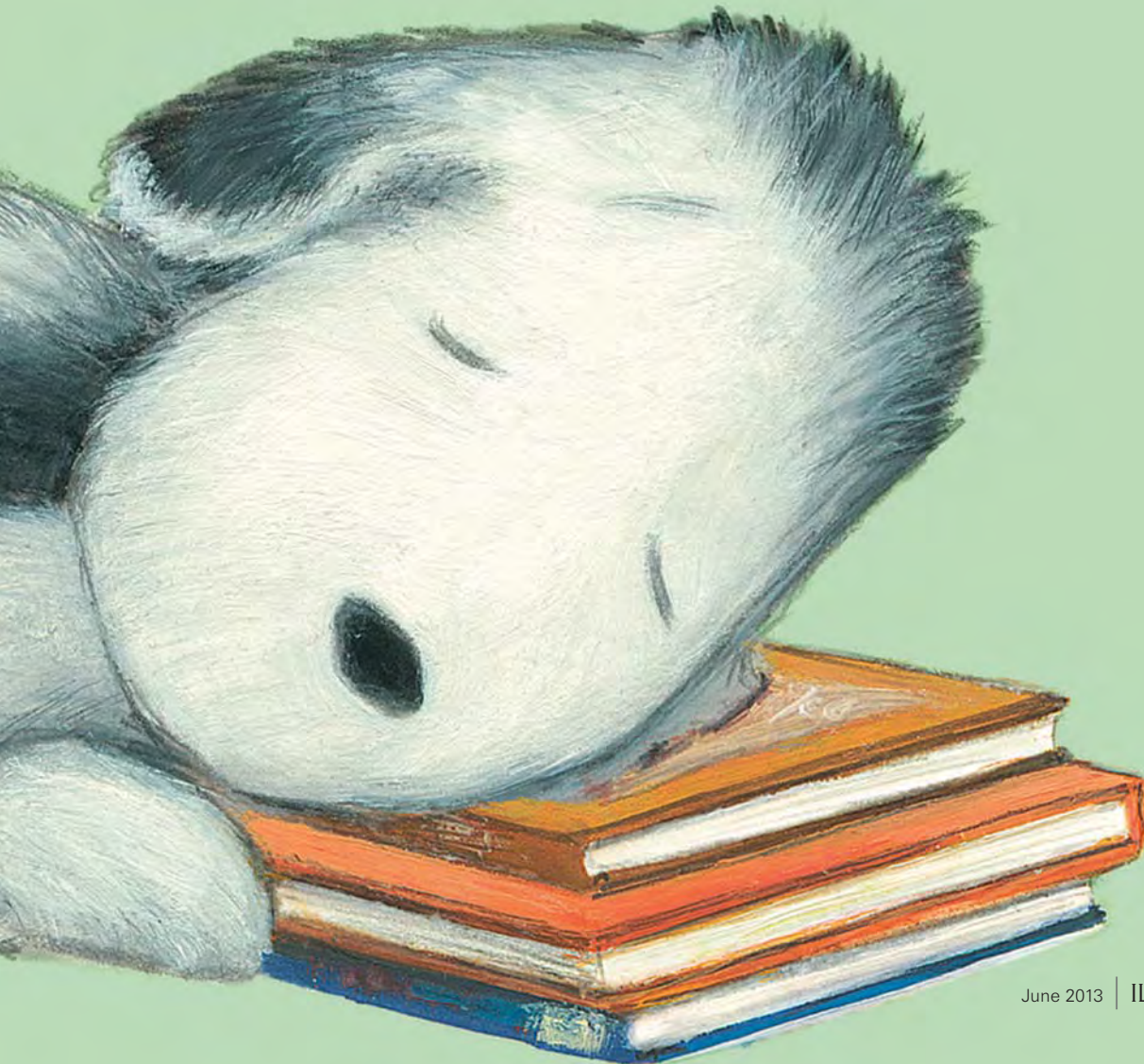
### What's on tap after India?

**TH:** As soon as I get back I'm heading out on tour with three other illustrators/authors — Chris Raschka, Bob Staake, and Dan Yaccarino. We'll be promoting Screen Free Week starting at the Eric Carle Museum on April 28. The point is to get kids away from screens, talk to them about reading and writing and doing all the things that Rocket likes to do, too. We're going to do a mural at a library, readings at libraries and bookstores, visit schools, and in general, have a ball.

### Speaking of balls, your Random House page says Duck and Goose just read *A Ball for Daisy* and loved it. Does Rocket have a favorite book?

Rocket's favorite book these days is *The Story of Ferdinand* by Munro Leaf.

PS—We've invited Tad Hills to come spend a little time in the iREAD booth at the 2013 ALA Annual Conference. If he can find someone to walk Rocket while he's away, he'll try to make it. **IA**



# Libraries as Good Neighbors

**L**ibraries are changing. That continues to be the message heard at conferences, in professional journals, and even on the street. Fewer traditional reference questions are asked, with more information available on the Internet. Programming is less strictly informational and educational, more a mix of activities and opportunities for people to gather. Books are downloaded onto electronic devices, along with music and movies.

Libraries are finding ways to cooperate and collaborate with area organizations providing a variety of services to those who need them, improving the quality of life for our citizens. Many libraries offer tax assistance, voter registration, and assist those applying for jobs. This is only the tip of the iceberg when it comes to how libraries can build stronger relationships with community groups. With the significant knowledge libraries have about their communities, this is a two-way street: libraries expand their services, and community organizations benefit from the collaboration.

## DOING WHAT WE DO BEST

Libraries have always been a place to find information, even if the types and formats of that information have changed. Uncertain of where to turn for help, patrons often contact their library seeking answers to questions concerning basic living functions. Examples might include food or housing assistance, transportation, and child care. With the continued decline in funding for basic social services, making information resources available to those in need provides a very valuable service. Supplying information has always been one of our strengths, although it can be a very challenging and sometimes stressful task to find the right fit for a patron's needs. As with most services, developing policies and resources in advance can make a huge difference in our ability to respond to information requests. Privacy can also be an issue, but several area libraries are taking the lead in doing what we do best — organizing information.

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“Libraries are finding ways to cooperate and collaborate with area organizations providing a variety of services to those who need them, improving the quality of life for our citizens.”



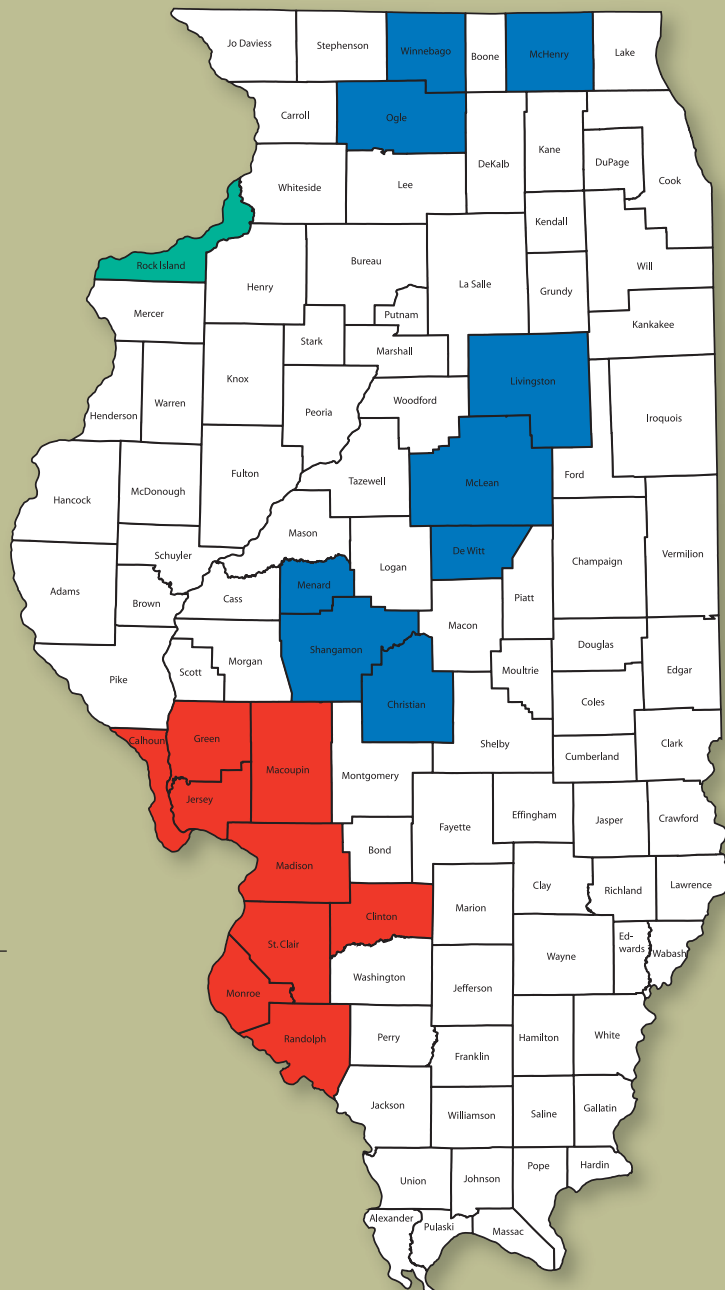


The Lincolnwood Library has an exceptional page on their site that groups resources according to needs, such as food service, transportation, and shelter. They also have links for those with disabilities, substance abuse, needing legal assistance, and immigration/language services. If a patron calls or comes in for help, they can be directed to the website. Staff will offer assistance, with the website stating plainly: “If you are unable to access any of the listed websites, please inform a library staff member.” If patrons aren’t computer savvy or don’t have access from home, staff will find a way to get them the information they need. ([http://www.lincolnwoodlibrary.org/websites/ref\\_social.html](http://www.lincolnwoodlibrary.org/websites/ref_social.html))

Collecting and organizing these resources for your website is a relatively simple process of gathering a list of organizations and contacts who service your community. Like all web information, it needs to be kept up to date but it can provide invaluable resources and locations of where to find help. Additional examples can be found on the websites of several other libraries, including Arlington Heights Memorial Library, Warren-Newport Public Library District, Champaign Public Library, and the Chicago Public Library. The information is usually nested under a broader Community heading, with a subhead for Social Services or Human Services.

## 2-1-1 SERVICE AREAS

- United Way 2-1-1 Central Illinois
- 2-1-1 Southwest Illinois
- United Way 2-1-1 Quad Cities and Iowa





## IF YOU BUILD IT, WILL THEY COME?

Creating a website is just the first step in being a real community partner. Libraries need to find ways to make sure the people who need the information know it's available through community partnerships and building awareness. Before simply posting a wealth of information, develop a marketing plan. This is a terrific opportunity to work across library departments, ideally with one person or department taking the lead, but involving a wide range of services, skills, and opportunities to reach beyond the library doors.

At the 2012 Public Library Association (PLA) conference in Philadelphia, a program entitled "Help! I Am Not a Social Worker" featured librarians from public libraries of all sizes expressing intense satisfaction and occasional frustration in working with members of the community in need of social services. Part of the frustration stems from a lack of training and the position of the librarian outside the nexus of social service professionals. All who have worked in public libraries have experienced the library as a welcoming place for those on the margins of society, as well as occasionally the place to call in times of crisis. Two library schools have recently begun programs offering joint degrees in social work and library and information science. The time seems right to reposition the public library as a center for information and referral [I&R], a role that saw some popularity in the profession back in the 1960s and 70s.

One way to become more closely connected to those in need of social services could be to participate in supporting the 2-1-1 services in your community. This is a phone service that was mandated by the Federal Communications Commission (FCC) in July 2000 to provide an essential community response system for everyday personal crisis and in times of disaster. Illinois is still in the process of creating coverage for much of the state. According to [www.211.org](http://www.211.org), three call centers have been set up in the southwestern, central, and Quad Cities areas of the state.

Several libraries and library systems around the country are allied with 2-1-1 call centers, administered by United Way. In 2010 WebJunction offered a webinar entitled *2-1-1 and Library Partnerships*. See [http://www.webjunction.org/events/webjunction/2-1-1\\_and\\_Library\\_Partnerships.html](http://www.webjunction.org/events/webjunction/2-1-1_and_Library_Partnerships.html) to hear the archived presentation or see the slides and handouts on this topic.

As of February 2013, forty-one states and Puerto Rico provided 2-1-1 access to 90 percent of their population. Only four states had less than 50 percent coverage, with Arkansas and Illinois the only states with less than 20 percent of their populations

covered by 2-1-1. In Illinois today, counties in the Greater St. Louis area and Quad Cities are running call centers in alliance with Missouri and Iowa programs. The Path Crisis Center of Bloomington provides 2-1-1 services for seven counties in central and northern Illinois. With only these three programs covering just a small part of our state, the potential opportunity for Illinois libraries to help expand 2-1-1 service around the state is evident.

## EXPANDING 2-1-1 SERVICE STATEWIDE

The ILA Reference Services Forum sponsored a program at the 2012 ILA Annual Conference entitled *The Embedded Reference Librarian: Prospects for a Statewide 2-1-1 in Illinois*. Karen Zangerle from the Bloomington Path Center and Terry Carter, I&R librarian at Mansfield Richland County Public Library in Ohio, both spoke. The state of Illinois passed the Human Services 2-1-1 Collaboration Act in 2003 with the hopes of providing statewide service.

Call centers are staffed by professionals certified as information and referral specialists by the Illinois Alliance of Information and Referral Systems and refer callers to databases of social service providers. At the very least, librarians in towns around the state could assist in the upkeep of the provider database. Envision a system through which local librarians would submit updates to certified resource specialists, who might be librarians as well, in their region. An additional step might be for reference librarians, certified as I&R specialists, to take 2-1-1 calls for designated time slots or perhaps take overflow calls if centers were busy.

The prospect for the Illinois library community to establish important partnerships that incorporate the reference librarian into the fabric of social service networks is attainable. Getting a "seat at the table" as 2-1-1 service is implemented in Illinois can increase the capacity of libraries to be more effective and relevant. To participate or be updated on the progress of this initiative, contact [bbriggell@skokiellibrary.info](mailto:bbriggell@skokiellibrary.info).

The role libraries serve in our communities is changing as we become resources for information and services that are much different than what we have provided in the past. Today, a library, regardless of the size of the community, needs to be a leader in this effort to coordinate and collaborate with agencies that provide crucial assistance to people who need social services. We should set the pace for positive change and making a difference for those who need it most. **ILA**

# From the Front Lines to the Front Desk

**L**ibraries near military bases have taken the lead in working with military populations, but both active duty service members and veterans are living in communities throughout Illinois and elsewhere. In working with the U.S. Department of Defense MWR (Morale, Welfare and Recreation) Libraries, the Illinois Library Association (ILA) has developed a strong interest in the issue and begun gathering examples and ideas from libraries in Illinois and around the country.

Isolation is one of the most common problems faced by today's veterans, and libraries could play a valuable role in connecting veterans to the broader community. Erica Borggren, director of the Illinois Department of Veterans' Affairs, has an eye-opening suggestion: instead of developing programs to attract veterans to the library, work with a small group or even a single veteran in your community to present programming to community members from a veteran's perspective. Borggren suggests contacting a local National Guard or Reserve unit and hosting a "meet a veteran" program as a simple and elegant way to begin. The interaction between veteran and civilian populations can start building the relationships that will grow into relevant and effective programming not only at the library, but also community wide.

## MARRIED, WITH CHILDREN

The first step is getting a picture of today's military families — where they are, who they are, how many they are. Here's a demographic snapshot of US veterans and service members by the numbers:

1. 22.4 million veterans as of 2010 census, constituting about 7.5 percent of the total US population
2. 2.2 million service members (as of May 2010)
3. 55 percent of the force is married and 40 percent have two children
4. Only 37 percent live on military installations; 63 percent live in over 4,000 communities
5. Growing number of women service members and veterans
6. Since late 2001, National Guard and Reserve units have been activated and deployed overseas, with more than 300,000 called to action.

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"The interaction between veteran and civilian populations can start building the relationships that will grow into relevant and effective programming not only at the library, but also community wide."







As more veterans return from deployment, the numbers — and needs — are on the upswing. In Pierce County, Washington, for example, which houses the major Joint Lewis McChord Base, over 6,000 service members will be processed out in the coming year. While some will leave the immediate area, many will stay. Combined with service members returning to the area from other locations, an estimated 13,000 recently discharged veterans will settle in the state of Washington. In Illinois, both Lake and DuPage County are seeing increases in veteran populations, as are a number of other communities.

Veterans and active duty service members make up a diverse community of individuals — a range of ages, ethnic backgrounds, etc. — with shared experiences.

- Recently discharged veterans face a far different set of circumstances than veterans of long-standing. Not only are they younger, they are also in a much greater state of transition.
- In Illinois, the largest share those returning from recent deployment are National Guard or reservists.
- In the case of active duty service members, living on or off base creates a different set of available services and needs.



## LIBRARIES AS LINKS, AND MORE

Developing a set of links to online information portals that are of particular interest to veterans could be a terrific cooperative project by a group of libraries, one that could be shared and then customized. This might be especially useful in the area of e-government access, i.e., forms, documents, government agencies, etc. The proliferation of information with no very clear pathway or central point is a huge challenge to those both seeking and providing services.

The linkage that libraries can provide includes both electronic access, as well as a wide range of programs and services that provide human connections. Illinois examples range from modest to more ambitious, at public and academic libraries, often involving schools and students as well as other agencies in the community.

- An area vet picks up books once a month from the Vernon Area Public Library in Lincolnshire and delivers them to the VA Medical Center in North Chicago. The Putnam County Library mounted a display of photos of veterans in the spring of 2011 and continues to post new photos all the time. In Wilmette, the library hosts monthly “Veterans’ Roundtables,” primarily intended for older vets from World War II and the Korean and Vietnam Wars. The Skokie Military Families Helpline, largely targeted at more recent vets, posts their information on Skokie Net, a service of the Skokie Public Library.
- Instead of having a book group meet at the library, why not schedule something at the American Legion? That’s what Arlington Heights Memorial Library (AHML) did in February with a discussion of the book *American Sniper: The Autobiography of the Most Lethal Sniper in U.S. Military History* by Chris Kyle at the local Legion club. The event was promoted at the library and in the community, and copies of the book were available for checkout. Refreshments and a cash bar rounded out the evening. According to Programs Manager Christina Stoll, “The program was a huge success, hitting our target audience of local veterans over fifty-five, who in the past have not typically attended library book discussions. The eighteen customers at the program were engaged in the discussion and came away wanting more programs like this.”
  - In 2012, AHML worked with a nonprofit group, Veterans in Transition, to host a job seekers program focusing on resources for veterans. While the program was originally targeted at younger veterans recently returned from active duty, it drew an older audience as well of eight veterans, mostly over fifty-five. The speaker as able to adapt the program to a group discussion, allowing for personal feedback to each of the participants.



- Gail Borden Public Library District (GBPLD) in Elgin has been hosting a variety of veterans programs since 2008, when they participated in the Library of Congress Veterans History Project celebrating local veterans in a variety of ways, including multi-generational projects with middle school students and veterans. More recent projects include a variety of approaches, audiences, and community connections:
  - In 2012, GBPLD screened *The Invisible War*, a Sundance Film Festival Audience Award-winner dealing with rape in the military with a discussion leader from a veterans' mental health agency. The program was co-sponsored by a wide range of women's groups in the community.
  - The library is also piloting monthly veterans' employment workshops on Friday afternoons in partnership with the Illinois Department of Employment Security (IDES) in Elgin.
  - In fall 2013, Tim O'Brien's *The Things They Carried* will serve as the central theme for a series of programs, including a half-scale replica of the Vietnam Veterans Memorial in Washington, DC, and has attracted volunteers from both Sam's Club and Chase, who have returning veteran programs as employment priorities.
- There's a mix of past and present in recent and upcoming programs at Booth Library at Eastern Illinois University, which recently received the Governor's Award for Excellence in Education from the Illinois Department of Veterans' Affairs. The university was cited for "going above and beyond basic veterans' services while fostering a veteran-friendly atmosphere." In April, the library hosted the Illinois Fallen Heroes Traveling Memorial Wall, co-sponsored by the Department of Veterans Services, inviting the public to find information on the wall about friends and family members. And an after-hours event at the library is planned for fall semester to welcome student veterans and their families. In addition to food and drink, library services and resources will be showcased, including the opportunity to meet with subject librarians. There will be story time and crafts for children and library card sign-up for non-student adults who can check out books and use the computer labs. The event is intended to provide opportunities for student veterans to socialize and make connections with other veterans on campus.

## AWARENESS AND CONNECTIONS

At least in part because of its proximity to a major armed forces base, Pierce County Library in Washington became involved with wider community efforts to address the needs of military

families. A comprehensive survey was undertaken in 2010–2011, identifying everything from where service members lived in the community to family size and interests, ranging from cultural activities to outdoor recreation to safety. See [jblm-growth.com/plan](http://jblm-growth.com/plan).

Pierce County Library Director Neel Parikh was part of the planning team, and while library services per se are not a major part of the plan, the awareness and relationships that developed are significant. One outcome, for example, was installing a special reader on library computers that allows service members to access secure base computers. Parikh explains that this never would have happened without formal and informal connections that led the military community to the library and the library's ability to be seen as a trusted and valuable partner. The library developed a number of specific resources, including a bibliography for children of deployed parents and resources for educators on how to work with children of military families. See <http://military.mypcls.org/resources-for-military-families/> for more examples.

Other libraries close to major bases, such as San Diego Public Library, are providing thoughtful and useful guides to help recognize and address the diversity within the population. Librarian Kristen Mulvihill developed a simple slide share pointing out that the isolation following discharge from the military is something libraries can address, if they can find a way to make connections. Her slide share at <http://www.slideshare.net/kmulvihill/veterans-and-public-libraries-in-san-diego> offers a number of suggestions.

Eli Williamson, a decorated veteran who served in both Iraq and Afghanistan and now directs the Veterans Program for the McCormick Foundation, suggests an asset libraries take for granted has immediate value to local groups and organizations: "Libraries have infrastructure that veterans need, just in terms of things like meeting rooms. If we can let veterans know this is an available option, and they start to meet at the library, they'll find all kinds of other services that interest them."

The McCormick Foundation supports another important resource for Illinois veterans, one in which libraries may be able to participate. Illinois Joining Forces (IJF) is a network of public and not-for-profit organizations working together to improve services to Illinois' military and veteran communities. The goal is to increase awareness and connections among member organizations to make it easier for people to find resources, reduce duplication, and increase overall capacity. Members collaborate via working groups and update their services and events on an online platform at [www.illinoisjoiningforces.org](http://www.illinoisjoiningforces.org). ILA and other library groups are entering into discussions with IJF to explore roles for libraries in working groups and welcome members to join in the conversation. **ILA**

# Giving It Away: World Book Night

I am a regular reader of the book section of my *USA Today* app, which is where I came across a press release about World Book Night (WBN). First celebrated in the United Kingdom and Ireland in 2011, it spread to the United States and Germany in 2012. The idea behind the event was to find a way to encourage more adults to read by giving away books, great books. In 2012, almost 80,000 people gave out over 2.5 million books in four different countries.

To participate, you register online to become a book giver by answering a few simple questions, and if you're selected, you receive books to give away in your community. As a child of the 1980s and having a brief *Scooby Doo* moment, I said, Zoinks! Free books? Spreading the love of reading? Getting books in the hands of individuals who need it the most? Sign me up!

I applied for the first time in 2012. The most challenging part of the application was deciding on my top three choices, since they were all big name titles and each selection was uniquely awesome. Even the mega best seller *The Hunger Games* (Scholastic, 2009) was an option. In the beginning of April last year, I received a box of my first choice, *The Immortal Life of Henrietta Lacks* (Crown, 2010), which the head of our Outreach Department distributed at the Pace bus stop behind the village hall. Needless to say, twenty books didn't last too long and we discovered that some individuals had even read the book previously.

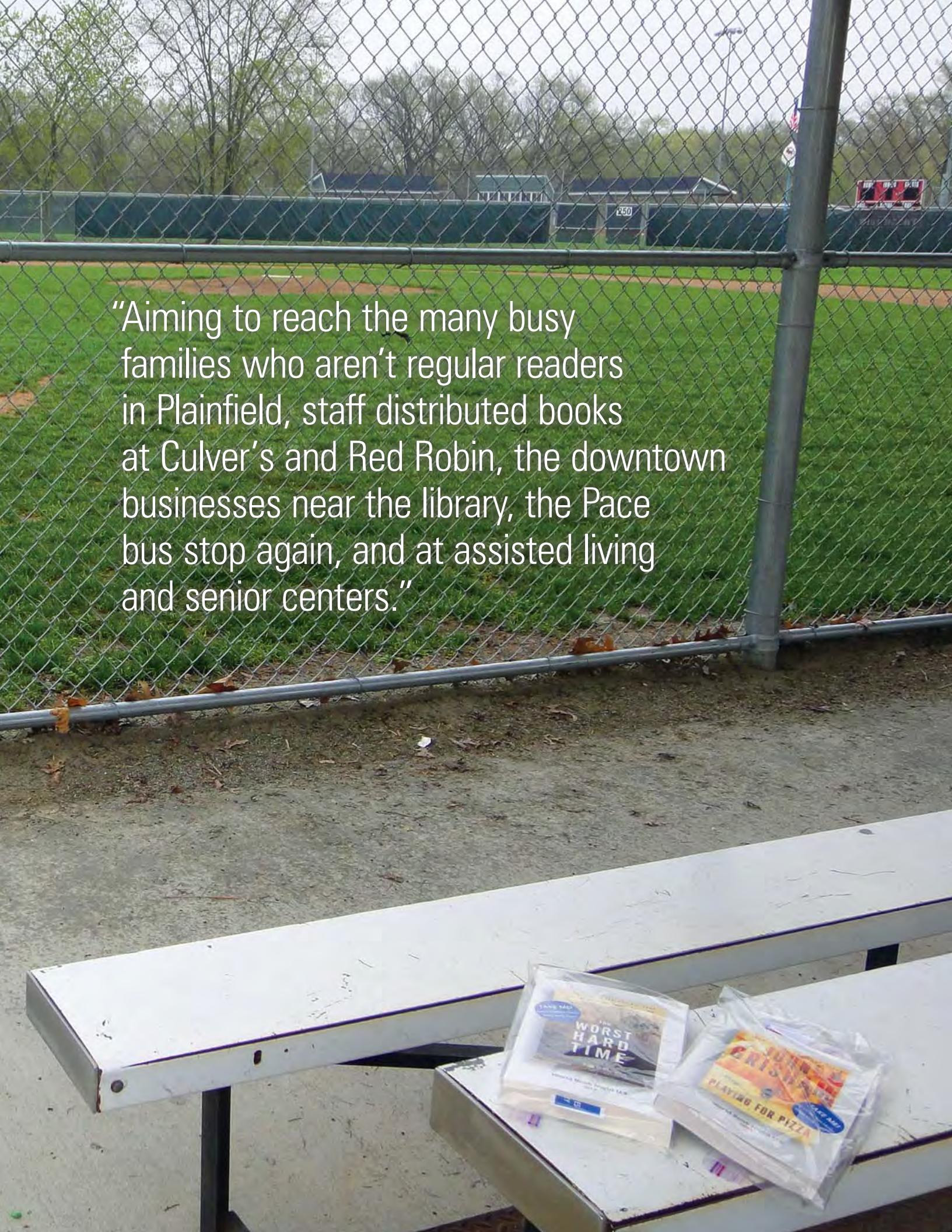
With the wisdom of that first experience under my belt, my philosophy in approaching WBN this time around was "go big or go home," so I encouraged all sixty plus library employees to apply. If they didn't want to participate in the sharing of books around town, they were still encouraged to apply but had the option to hand over their books to the Outreach Department for distribution. This year we received eighteen boxes of books that were then divided up so each giver had a variety of selections.

Aiming to reach the many busy families who aren't regular readers in Plainfield, staff distributed books at Culver's and Red Robin, the downtown businesses near the library, the Pace bus stop again, and at assisted living and senior centers. Additionally, the Interfaith Food Pantry, a local food bank that serves needy families, received books that were distributed with the boxes of food.

The recipient who warmed my heart the most and validated the importance of WBN was Creekside Cares, a food program designed to help students across Plainfield School District 202 who are being hit by economic hardships. Students can anonymously pick up a backpack full of food before the weekend. Because of World Book Night, the backpacks the week of April 23 were not only stocked with food to feed their bodies, but copies of Rick Riordan's *The Lightning Thief* (Miramax, 2005) and James Patterson's *Middle School: The Worst Years of My Life* (Little, Brown, 2011) to feed their minds.

[continued on page 18]





“Aiming to reach the many busy families who aren’t regular readers in Plainfield, staff distributed books at Culver’s and Red Robin, the downtown businesses near the library, the Pace bus stop again, and at assisted living and senior centers.”







In the rural town of Poplar Grove, Jane Lester from North Boone Community Unit School District used some imaginative thinking to identify the pockets of her community most in need and gave away books all over town, including the county food pantry, a tollway oasis, and at a baseball field.

From my experience in handing out books, recipients displayed a gamut of emotions in the span of a few seconds. First they were suspicious as to why they would get a free book with no strings attached. Assuring them that there was no catch, they were ecstatic and appreciative. I can't begin to tell you the amount of goodwill that is spread by the simple, yet unexpected act of handing a person a book — the only cost being a few minutes of your time, as the authors of the books waive their royalties

## URBAN, RURAL, BIG, SMALL: SOMETHING FOR ALL

Speaking with libraries throughout Illinois about this year's WBN experiences, many commented that the pouring rains the night of April 23 were disappointing, but they didn't let a little rain put a damper on making sure the books reached the hands of light or non-readers.

Gwen Gregory from the University of Illinois at Chicago (UIC) Library gave away books at the Morse Red Line Station and in the Glenwood neighborhood where she lives. Robert Lifka from North Riverside Library reached out to the Constance Morris House, a shelter for battered women. Hesed House, a homeless shelter in Aurora, flooded the night of the event, but Amy Manion from Aurora University hoped that the copies of *The Phantom Tollbooth* (Epstein & Carroll, 1961) she distributed still gave the kids the "cheering up" they so desperately needed.

Members of the Princeville Women's Club at the Presbyterian Church in Princeville were touched to receive large print copies of *Favorite American Poems* (Dover, 2002), since Beth Duttlinger from Lillie M. Evans Library chose this selection just for them. At an ESL class at Illinois Valley Community Colleges' Ottawa Campus, recipients of *La Casa En Mango Street* (Vintage Español, 1994) were "surprised, pleased and honored to receive a book in their native language" given to them by a staff member from the Reddick Public Library.

and the publishers agree to pay the costs of producing the specially-printed World Book Night U.S. editions.

Besides acting as givers, libraries can participate in World Book Night by becoming a pickup location for the givers in their community. As a pickup location, Plainfield Library also hosted a reception the evening before, which had very low attendance. Instead of a reception next year, we are planning a get-together in late November, which is when givers can start applying. Our goal is to raise awareness among potential givers and encourage more individuals to participate. Even armed with a free book, approaching strangers can be intimidating, so we are hoping to encourage community members to partner with a friend or spouse and hand out books together. We'll have laptops set up so they can apply right on the spot.

One suggestion for the World Book Night planning committee is to offer a few of the selections on audio. They have already expanded to include Spanish titles this year, so this seems like the next logical progression in order to make the books more accessible.

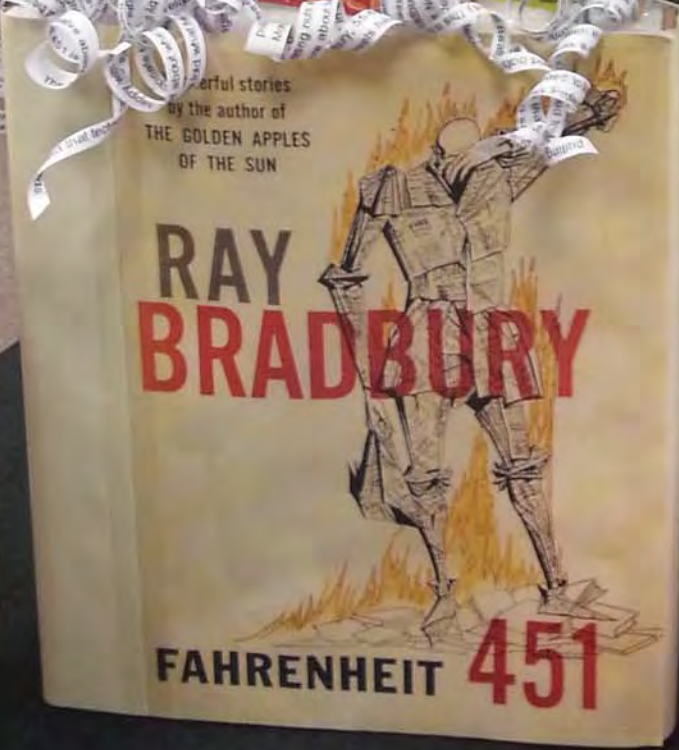
I have covered everything you need to know, the good and the bad (there is no ugly), so you have no reason not to help spread the love of reading in Illinois during World Book Night 2014.

IIA



# World Book Night

April 23



# ILA Welcomes New Members

We would love to welcome your friends and colleagues, too. By sponsoring a new member, you share the benefits of membership with others ... and help create a stronger and more effective voice to promote the highest quality library services for all people in Illinois.

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Oakbrook

## CO-MEMBERS

**Deidre Winterhalter,** Warrenville

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**Frank Prencipe,** Wheaton

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**Ross Berger,** Chicago Public Library

**Carolyn Ciesla,** Chicago Heights

**Jennifer Cottrill,** Midlothian Public  
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**Amber Egan,** Blue Island Public Library

**Erin Flynn,** Orland Park Public Library

**Darlene Fox,** Niles Public Library  
District

**Pam Freer,** Lisle Library District

**Kyleen Kenney,** Chicago Public Library

**Shirley Phillips Marshall,**

Parlin-Ingersoll Public Library, Canton

**Heather McCammond-Watts,** Oak  
Park Public Library

**Kelly Meier,** Six Mile Regional Library  
District, Granite City

**Kristin Nimmo,** Joliet

**Amy Pelman,** Arlington Heights  
Memorial Library

**Dennis Ranell,** Rock Island Public  
Library

**Scott Rimmenga,** Orland Park Public  
Library

**Gina Russo,** Chicago

**Pam Salomone,** St. Charles Public  
Library District

**Catherine E. Suchy,** Joliet Junior  
College

## SPECIAL LIBRARY MEMBERS

**Illinois College of Optometry Library,**  
Chicago

## STUDENT MEMBERS

**Anthonia Ahonsi,** Urbana

**Kyle Anglesey,** Champaign

**Jeanie Austin,** Urbana

**Mark Baldwin,** Champaign

**Rebecca Berkowicz,** Peotone

**Claire Bolyard,** Urbana

**Monica Bridges,** Homewood

**I-Ju Chen,** Champaign

**Aisha Conner-Gaten,** Champaign

**Laura Crisp,** Peoria

**Salvatore De Sando,** Libertyville

**Deborah Derylak,** Chicago

**Kerry Devitt,** Tower Lakes

**Norma Duke,** Downers Grove

**Elizabeth Engebrecht,** Urbana

**Henry Gabb,** Champaign

**Orion H. Gillette,** Champaign

**Mandi Goodsett,** Urbana

**John Gough,** Champaign

**Marlee Graser,** Bethalto

**Graham Greer,** Oak Park

**Bobbi Hardy,** Farmer City

**Nicole Helregal,** Urbana

**Olivia Husman,** Champaign

**Margaret Joyce,** Urbana

**Adam Kehoe,** Champaign

**Laura Koppen,** Chicago

**Jing Liao,** Champaign

**Erin Linsenmeyer,** West Chicago

**Brenda M. Lozano,** Berwyn

**Karla Lucht,** Champaign

**Fredrick Kiwuwa Lugya,** Urbana

**Stephanie L. Martin,** Urbana

**Susan L. Mayer,** Morton Grove

**Casey A. McCoy,** Champaign

**Julie Porter,** Champaign

**Amy Power,** Fort Madison

**Ann Rosentreter,** Champaign

**Cynthia L. Scott,** Mundelein

**Matthew Short,** Sycamore

**Kathleen Slayter,** Rockford

**Becca Sorgert,** Champaign

**Alvin Stockdale,** Champaign

**Molly Wayne,** Champaign

**Jennifer Westrick,** La Grange Park

## SUPPORT STAFF MEMBERS

**Sarah Bowen,** North Riverside Public  
Library

**Michelle Mitchell,** Franklin Park Public  
Library District

## TRUSTEE MEMBERS

**Barbara Reuschel,** New Athens District  
Library

**Jill Richardson,** Warrenville Public  
Library District

**Maureen Rieck,** Lisle Library District





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Serving Illinois with offices in Chicago, Vernon Hills, Naperville, Crystal Lake & Bloomington | 312 782-7606 | [www.ancelglink.com](http://www.ancelglink.com)

# Library Jobline of Illinois



<http://www.ila.org/jobline>

**Positions for Librarians and Support Staff**

All employer job openings are listed on the ILA Web site ([www.ila.org/jobline](http://www.ila.org/jobline)) for 30 days and the cost is \$100.

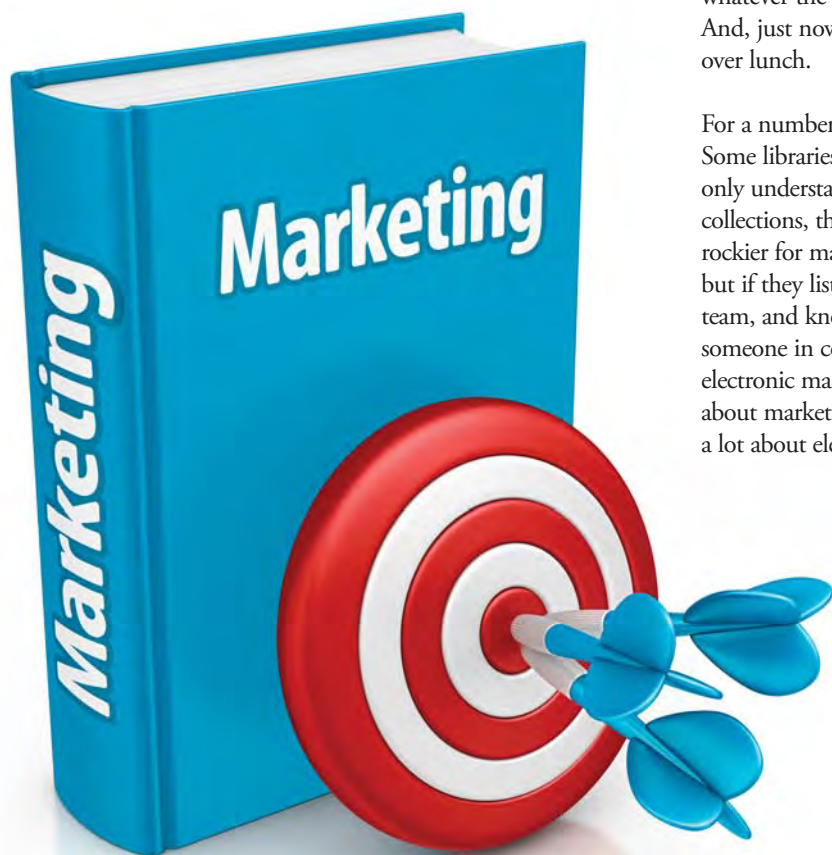


# Sally in Libraryland

One of the very best things about this stage in my library life is that, now that I am no longer on the staff of a library, I get to explore any library topic that interests me! Sometimes it's just stuff that pops into my head and makes me wonder, and, being a reference librarian, I go looking for information about whatever I'm wondering about. Sometimes it's a request from someone to do a program, and then my exploration is much more focused on whatever the topic at hand is. Sometimes it's committee work. And, just now, it was the result of a conversation with colleagues over lunch.

For a number of reasons, the conversation turned to marketing. Some libraries are blessed with marketing professionals who not only understand how to promote their libraries' services and collections, they also GET libraries. The initial road is a little rockier for marketing staff that come to libraries from other fields, but if they listen well, they can truly become a part of the library team, and know when to ask library people for input! Sometimes someone in computer services is assigned responsibility for electronic marketing, regardless of whether they know anything about marketing, or possibly even libraries, because they know a lot about electronics.

At one point, a lot of people looked at library marketing as unnecessary. We're here, we're wonderful — how can they not love us? But most library folk have learned that, with everything out there competing for our users' attention, we need to REMIND them that not only are we HERE, and wonderful, we also have resources and services that are exactly what they need, and that we're the best deal they're likely to get anywhere.



Although we have pretty much all learned the value of marketing to our libraries, not all of us are lucky enough to have a staff position of any sort dedicated to marketing. And that means that marketing can either be a hit or miss proposition, or it suddenly becomes one of those “other duties as assigned,” and *poof*; in addition to whatever you’ve been doing, now you’re doing marketing.

If that’s you, what do you do?

I’ve always felt that all of us are smarter than any one of us. In practice, this means that when I have a problem to solve, I try to get as many brains involved as I can. Sometimes, of course, there’s not time, and I just have to do the best I can with what’s in my own head. But if there IS time, I see no need to reinvent wheels, or start from square one. Life is too short!

And in the case of library marketing, there is one handy dandy resource that can help anyone who has to do it: The ILA Marketing Committee Blog, [Illinoislibrariesmatter.wordpress.com](http://Illinoislibrariesmatter.wordpress.com). The contributors are both marketers and library folk. You’ll find ideas for promoting your library in general, as well as specific areas. It’s a quick read, because if we had time to read a textbook on library marketing, we would, but we don’t.

Scroll through previous posts, and learn a lot. If you’ve looked around and realized that you need a more cohesive look to your flyers and bookmarks, whether print or electronic, there’s a post about that. If you want to read how a marketer feels about passive-aggressive social media posts — and how to make yours better — you can.

How to engage all the staff in marketing efforts? It’s here. What ridiculous sounding promotions really worked? Yep. What “Librarians on the Loose” are accomplishing? Oh yeah. How to fill those programs you’ve worked so hard to put together, what the Highland Park Public Library did with catalog cards to celebrate their 125th anniversary, how to actually create a marketing plan, and what training opportunities are on the horizon? It’s all there, and more.

If you think you will never have anything to do with marketing, you’re probably wrong, so reading this blog will show you how much fun you could have! And if you aren’t likely to participate in one of those library song-parody videos that show up on YouTube, you might discover you could be the person who bakes the cupcakes for the wedding photo shoot in the stacks.

The reality is that unless we keep reminding people how wonderful we are, most of them — you know, the ones who aren’t in our libraries weekly — will simply forget. And come referendum or budget time, being forgotten is the last thing we want to be.

Take a look — tell me what you think. And if you have a good idea or experience that hasn’t been covered — or a new twist on something that has — the marketing committee would love to hear from you!

Do you know of another handy-dandy source that can provide a lot of help in very little time and for no money? I’d love to learn about it! You can reach me at [Sallyinlibraryland@yahoo.com](mailto:Sallyinlibraryland@yahoo.com)! 



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# ANNOUNCEMENTS

## 2013 ELECTION RESULTS

### VICE PRESIDENT/PRESIDENT-ELECT:

---



**528 Jeannie Dilger,**  
LaGrange Public Library

340 Deanne W. Holshouser,  
Edwardsville Public Library

Jeannie will begin her three-year term on July 1, 2013, running through June 30, 2016.

Board of Directors (three-year term beginning July 1, 2013 — June 30, 2016). A candidate from each pairing will be elected in accordance with the ILA bylaws as amended at the 1998 ILA Annual Conference.

### DIRECTOR-AT-LARGE:

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**487 Christina Stoll,**  
Arlington Heights Memorial Library

375 Julie Milavec,  
Plainfield Public Library District

### DIRECTOR-AT-LARGE:

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**457 Amanda E. Standerfer,**  
Decatur Public Library

387 Alissa Williams,  
Pekin Public Library

### DIRECTOR-AT-LARGE:

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**639 Rick McCarthy,**  
Gail Borden Public Library District

221 Carol Vaughan Kissane,  
Brookfield Public Library

### DIRECTOR-AT-LARGE:

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**452 Keshia Garnett,**  
Chicago Public Library/West Englewood Branch

389 Portia E. Latalladi,  
Chicago Public Library/Garfield Ridge Branch

### APPROVED BYLAW CHANGES:

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**836 Yes** 21 No

Proposed Bylaw Change: Article IX, Section I — Election Procedures, Language Change

The Illinois Library Association Executive Board endorses a language change in Article IX, Section I of the *ILA Handbook* to allow electronic voting.

In 2013, with 2,548 personal members eligible to vote 911 voted (**36 percent**). This breaks down as: 857 electronic (2,229 eligible electronic voters or 38 percent) and 54 paper (319 eligible paper voters or 17 percent).

In 2012, with 2,749 personal members eligible to vote 874 voted (**32 percent**). This breaks down as: 817 electronic (2,398 eligible electronic voters or 34 percent) and 57 paper (351 eligible paper voters or 16 percent).

In 2011, with 3,054 personal members eligible to vote, 852 voted (**28 percent**). This breaks down as: 769 electronic (2,508 eligible electronic voters or 31 percent) and 83 paper (546 eligible paper voters or 15 percent).

In 2010, with 3,059 personal members eligible to vote, 840 voted (**27 percent**). This breaks down as: 776 electronic (2,639 eligible electronic voters or 29 percent) and 64 paper (420 eligible paper voters or 15 percent).

In 2009, with 2,477 personal members eligible to vote, 834 voted (**34 percent**). This breaks down as: 762 electronic (2,004 eligible electronic voters or 38 percent) and 74 paper (473 eligible paper voters or 16 percent).



## AMERICAN LIBRARY ASSOCIATION ELECTION STATISTICS

As a point of comparison,

In the 2013 American Library Association (ALA) election, with 51,811 eligible to vote: 11,083 voted (**21 percent**).

In the 2012 American Library Association (ALA) election, with 52,866 eligible to vote: 11,248 voted (**21 percent**).

In the 2011 American Library Association (ALA) election, with 52,901 eligible to vote: 9,613 voted (**18 percent**).

In the 2010 ALA election, with 55,330 eligible to vote: 11,069 voted (**20 percent**).

In the 2009 ALA election, with 56,069 eligible to vote: 13,125 voted (**23.41 percent**), breaking down to: 12,610 electronic (26 percent) and 500 paper (6.62 percent).

In the 2008 ALA election, with 59,141 eligible to vote: 17,089 voted (**28.90 percent**), breaking down to: 15,655 electronic (32.52 percent) and 1,434 paper (13.04 percent).

Year	Ballots returned	Total personal members	Percent of membership
2013	911	2,548 personal members	36 percent
2012	874	2,749 personal members	32 percent
2011	851	3,054 personal members	28 percent
2010	840	3,059 personal members	27 percent
2009	834	2,477 personal members	34 percent
2008	839	2,459 personal members	34 percent
2007	613	2,457 personal members	25 percent
2006	648	2,453 personal members	26 percent
2005	472	2,462 personal members	19 percent
2004	727	2,330 personal members	31 percent
2003	742	2,403 personal members	31 percent
2002	787	2,481 personal members	32 percent
2001	817	2,456 personal members	33 percent
2000	914	2,532 personal members	36 percent
1999	982	2,471 personal members	40 percent
1998	1,110	2,489 personal members	45 percent
1997	886	2,262 personal members	39 percent

# 2013 NATIONAL LIBRARY LEGISLATIVE DAY

## Registration Numbers for National Library Legislative Days

Year	Illinois Attendance	Total Attendance
2013	40	387
2012	27	361
2011	25	361
2010	81	2,000
2009	53	410
2008	52	405
2007	76	422
2006	68	525
2005	62	480
2004	58	500
2003	49	450
2002	68	450
2001	81	444
2000	76	500
1999	90	600
1998	78	450
1997	73	500
1996	62	500
1995	58	450
1994	60	500
1993	59	No Data
1992	46	550
1991	50	550
1990	50	550

Attendance by the ten most populous states: California 13; Texas 3; New York 12; Florida 3; Illinois 40; Pennsylvania 13; Ohio 17; Georgia 3; Michigan 9; and North Carolina 21. Total attendance 387.

The Illinois delegation requested our elected officials to support the following issues:

- Support the U.S. Institute of Museum and Library Services and the Library Services and Technology Act (LSTA);
- Protect Individual Privacy and Personal Reading Records;
- Support the E-rate Telecommunications Discounts in the FCC's Universal Service Program; and
- Support Bipartisan Fair Access to Science and Technology Research (FASTR) Act.



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# ignite!

## Illinois Library Association 2013 Annual Conference

October 15–17, 2013 ▶ Navy Pier ▶ Chicago, Illinois  
For full conference information and to register online, visit [ila.org/2013](http://ila.org/2013)

The theme for the 2013 ILA Annual Conference is **Ignite!**, with fire symbolizing the burning enthusiasm of our profession, the sparking and catching of ideas, and the untamed ambition of all those who seek to offer warm atmospheres, transforming ideas, and hot services to their communities. Illinois library employees are proud to be trailblazers, consistently striving to spark new ideas for serving the burning needs of our communities. Through kindled inspiration, connectivity and collaboration, we actively share our ideas, **Ignite!** the conversation and, in doing so, light a path for others.



Tweet and follow the conference  
at #ILAignite





## Fire Up Your Savings

Conference attendees can save by registering by the August 26 Early Bird deadline. Not an ILA Member? Join when you register and you can save throughout the year!

Ready to save a little more? All conference registrations includes three free luncheons: the Tuesday, October 15, Awards Luncheon, and the Exhibits Buffet Luncheons on Wednesday, October 16, and Thursday, October 17.

## Find Your Spark in the Exhibit Hall

Visit the Exhibit Hall on Wednesday, October 16, and Thursday, October 17. Exhibits are not open on Tuesday, October 15, when our exhibitors will be setting up for Wednesday and Thursday.

## Exposition Hours:

Wednesday, October 16 12:30 – 5:00 P.M.  
Thursday, October 17 9:00 A.M. – 2:00 P.M.

The following meal and food events will be held in the Exhibit Hall:

Wednesday, October 16	
12:30 – 2:00 P.M.	Exhibits opening reception with complimentary light lunch
3:30 – 5:00 P.M.	Exhibits Break
Thursday, October 17	
10:30 – 11:30 A.M.	Complimentary coffee will be served in the exhibit hall
12:30 – 2:00 P.M.	Exhibits closing reception with complimentary light lunch

## Programming Hotter Than the Chicago Fire

From Keynote Speaker Dawn Mushill, through our Firestarters Speakers Series, and across the more than seventy program sessions, there will be something for every type of library and library service.

## Keynote, Opening General Session

**Dawn Mushill**, Customer Service and Beyond  
Tuesday, October 15, 9:00 – 10:30 A.M.

## Youth Services Author Breakfast

**Tad Hills**, 2014 iREAD Illustrator  
Wednesday, October 16, 8:30 – 10:00 A.M.

## DiversiTEA

**Jeff Libman**, author of *An Immigrant Class: Oral Histories from Chicago's Newest Immigrants*  
Wednesday, October 16, 3:30 – 5:00 P.M.

## Firestarters Speakers Series

**Dawn Mushill**, Customer Service and Beyond  
Tuesday, October 15, 10:45 – 11:45 A.M.

**Pamela Meyer**, Meyer Creativity Associates  
Tuesday, October 15, 1:45 – 2:45 P.M.

**Saroj Ghoting**, Early Childhood Literacy Consultant  
Wednesday, October 16, 10:15 – 11:15 A.M.

**Manuel Scott**, Original Freedom Writer  
Thursday, October 17, 9:00 – 10:30 A.M.



Dawn Mushill



Tad Hills



Jeff Libman



Pamela Meyer



Saroj Ghoting



Manuel Scott

## Illinois Author Showcase

Our author programming has been reimagined as the Illinois Authors Showcase. Programs featuring Illinois authors will be held during the conference, and local authors will be available to meet with attendees during exhibit hours.

### Al Gini

Tuesday, October 15, 3:00 – 4:00 P.M.

### Kimberla Lawson Roby

Wednesday, October 16, 9:00 – 10:00 A.M.

### Rachel Hartman

Thursday, October 17, 11:30 A.M. – 12:30 P.M.

## Trustee Day

A full day of conference programming for library trustees will be held on Wednesday, October 16. The day begins with a continental breakfast and includes a luncheon and time in the exhibits.

## Awards Luncheon

Celebrate your colleagues' achievements at the Awards Luncheon on Tuesday, October 15. Attendance at the Awards Luncheon is included in your registration.

## Library Maker Showcase

Intrigued by Makerspaces? Don't miss the Library Maker Showcase on Wednesday, October 16, 2:30 – 5:00 P.M. Learn what they mean to libraries. Discover how makerspaces can be realized. Explore the world of making through the numerous hands-on activities, from crafting to robotics; we'll have something for everyone. Meet makers, librarians, and experts from local institutions, who either house a makerspace or offer maker programs. You are encouraged to start conversations, ask questions, and be inspired.

## Career Clinic

The popular Career Clinic returns! Resume review will be available for new or soon-to-be graduates, as well as those seeking job and resume advice. At each twenty-five-minute session, candidates will receive advice on how they can improve their resumes from librarians who have experience in the hiring process. Visit [ila.org/2013](http://ila.org/2013) for more information on how to participate.

## Conference Hotel

**Embassy Suites Chicago** [Downtown/Lakefront]  
511 North Columbus Drive  
Chicago, IL, 60611  
Phone: 312-836-5900

## Reservations

Register online at <http://tinyurl.com/ILAHOTEL> or call 1-800-HILTONS and use the group code ILA.

Reservations must be made by September 16.

**Room Rate:** Single/Double: \$219, Triple: \$239, Quad: \$259

## The ILA Room Rate includes:

- ▶ Complimentary Internet access in guest rooms
- ▶ Complimentary cooked-to-order breakfast buffet
- ▶ Complimentary nightly cocktail reception
- ▶ Spacious suites with a private bedroom and living room — perfect for sharing
- ▶ All suites are equipped with two televisions, refrigerator, microwave oven, and coffee maker
- ▶ Complimentary 24-hour fitness center
- ▶ Convenient location, just blocks from Navy Pier and served by shuttle buses



Al Gini



Kimberla Lawson Roby



Rachel Hartman

This is just a bit of what you can expect at #ILAignite. For full conference information and to register online, visit [ila.org/2013](http://ila.org/2013)



Illinois Library Association

# ILA Registration Form

Register online at [www.ila.org/2013](http://www.ila.org/2013)

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Check here if registering as a non-member at the member rate, using an institutional member credit.

## Conference Registration Fees (Please circle fee)

Full Conference*	Early Bird (by 8/26)	Advance (by 9/16)	On-site (after 9/16)
ILA Member	\$200	\$225	\$250
Non-Member	\$250	\$275	\$300
ILA Full-Time Student/Retired/Unemployed Member	\$100	\$125	\$150

\*Full Conference Registration includes admission to the Awards Luncheon on Tuesday, October 15, and the Exhibits Buffet Luncheons on Wednesday, October 16, and Thursday, October 17.

Trustee Registration**	Early Bird (by 8/26)	Advance (by 9/16)	On-site (after 9/16)
ILA Member Trustee Day (Wednesday, October 16)	\$150	\$175	\$200
Non-Member Trustee Day (Wednesday, October 16)	\$175	\$200	\$225
ILA Member Trustee Day + full conference	\$200	\$225	\$250
Non-Member Trustee Day + full conference	\$250	\$275	\$300

\*\*Trustee Day Registration includes a continental breakfast and luncheon. Full Conference Trustee Registration includes admission to the Awards Luncheon on Tuesday, October 15, and the Exhibits Buffet Luncheons on Wednesday, October 16, and Thursday, October 17.

Single Day***	Early Bird (by 8/26)	Advance (by 9/16)	On-site (after 9/16)
ILA Member	\$100	\$125	\$150
Non-Member	\$150	\$175	\$200
ILA Full-Time Student/Retired/Unemployed Member	\$50	\$75	\$100

Check day attending:  Tuesday 10/15  Wednesday 10/16  Thursday 10/17

\*\*\*Single-Day Conference Registration includes admission on day of registration to the Awards Luncheon on Tuesday, October 15, and the Exhibits Buffet Luncheons on Wednesday, October 16, and Thursday, October 17.  
Please note: exhibits are not open on Tuesday, October 15.

Exhibits Only****	Early Bird (by 8/26)	Advance (by 9/16)	On-site (after 9/16)
Access to Exhibit floor only	\$10	\$10	\$10

\*\*\*\*Exhibits-Only attendees are invited to attend the ILA Membership Meeting at 11:30 a.m. on Wednesday, October 16. Exhibits passes include access to talk tables and poster sessions, which are held in the Exhibit Hall.

Meal Functions	Early Bird (by 8/26)	Advance (by 10/01)	On-site
<b>Wednesday, October 16</b>			
Youth Services Author Breakfast	\$40	\$45	N/A
Public Library Forum Luncheon	\$40	\$45	N/A
DuversiTEA	\$30	\$35	N/A

\*\*Event registrations will not be available on-site. Please plan to register early to save money and secure your space.

Please indicate if you require a special meal:  
 vegetarian  vegan  gluten-free  
 other, please explain: \_\_\_\_\_

## Registration Recap (Please Complete)

Conference Registration Fee \$ \_\_\_\_\_  
 Meals and Special Events Fee \$ \_\_\_\_\_  
**Total** \$ \_\_\_\_\_

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## Please photocopy and retain for your records. Thank you.

Please complete and return this form with your payment or credit card information no later than September 16 for the Advance rate. Save money by returning the form by August 26 for the Early Bird rate.

Mail your completed registration form to:  
 ILA Annual Conference  
 33 W. Grand Ave., Suite 401  
 Chicago, IL 60654-6799

Or, fax with credit card payment to: 312-644-1899

(If sending by fax please DO NOT send a duplicate by mail.)

You may also register securely online at  
<http://www.ila.org/2013>

We cannot accept telephone or e-mail registrations or process registrations submitted without payment. Deadlines refer to date of postmark or fax. Please print clearly.

**Registration Policies:** To qualify for Early Bird registration rates, registrations must be postmarked or faxed by August 26. All registrations postmarked/faxed after August 26 and by September 16 qualify for the Advance rate. Registrations post-marked/faxed after September 16 qualify for the on-site registration rate.

All refund requests must be received in writing by September 26, 2013. This includes refunds for pre-conferences, conference registration, meals, and special events. No telephone cancellations/refund requests can be accepted. No refunds after September 26. All cancellations are subject to a \$15 processing fee.

Membership rates are available to ILA members — personal, trustee, student, retired, unemployed, and co-members. Institutional member libraries may send a non-member at the personal member rate by noting "institutional credit" on the conference registration form. If your institution is unsure whether they have credits available, please contact the ILA office at 312-644-1896 or [ila@ila.org](mailto:ila@ila.org).

Conference speakers who are employees or trustees of Illinois libraries or library agencies are required to register.

**Special Needs:** If you have physical or communication needs that affect your participation in conference activities, please contact Cyndi Robinson, ILA Conference Manager, at [robinson@ila.org](mailto:robinson@ila.org) or 312-644-1896 for assistance.



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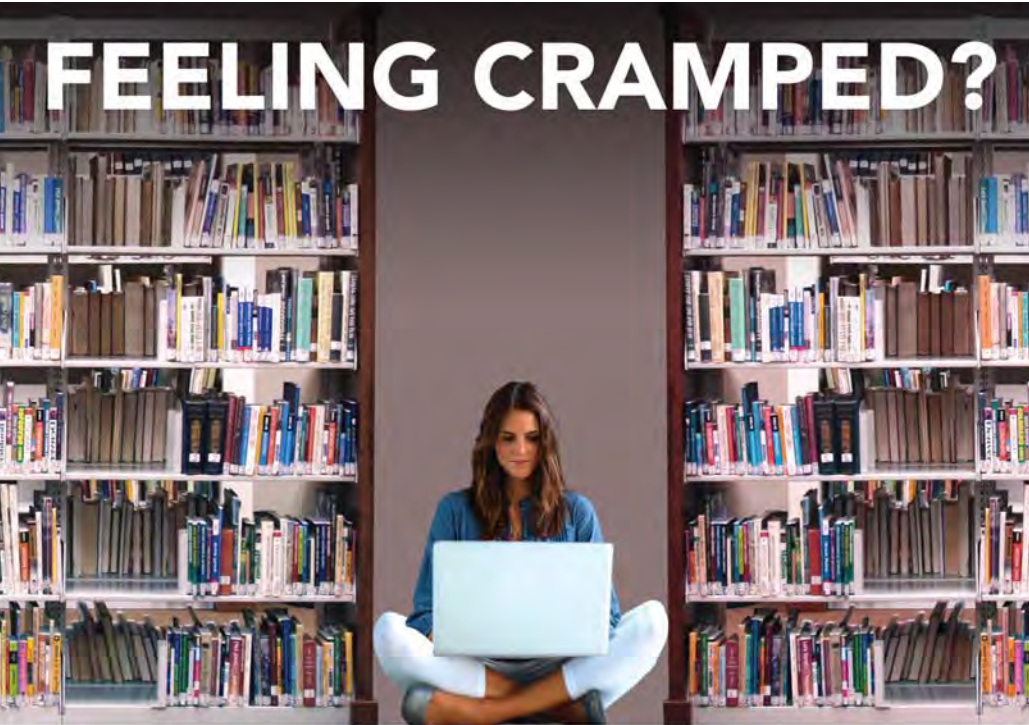


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Education

## NEED TO RE-PURPOSE YOUR SPACE?

Spacesaver has storage solutions to help you maximize your existing library space for new uses such as collaborative study lounges, computer learning centers, cafes, retail stores, children's spaces, you name it.

Our storage experts recommend creative storage solutions (on-site or off-site) to fit your needs and budget. You do not need a big budget to make a big impact! Storage solution options can range from complex high-density mobile storage units to simple static shelving.

Let Spacesaver be the solution to your space challenges by creating Space to think.

Contact Dave Bradford - Bradford Systems at [dave@bradfordsystems.com](mailto:dave@bradfordsystems.com) or call 1-630-350-3453.



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