



ILLINOIS LIBRARY ASSOCIATION

Because Libraries Matter

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Press Release

Chris Renkosiak, Head of Marketing at the Lincolnwood Public Library, is the recipient of the 2019 Illinois Library Association Deborah Dowley Preiser Marketing Award. The award recognizes a library employee who has performed excellent work in public relations and programming over a period of several years. The award is presented and sponsored by the Oak Park Public Library.

Renkosiak has been a member of the Lincolnwood team since 2017, having previously served as the Marketing Specialist at Helen Plum Library in Lombard, IL. In his time at Lincolnwood, Chris has helped with planning, organizing, and facilitating large events, including the summer reading kickoff, elected official fireside chats, and annual gingerbread house decorating party. He's helped foster community partnerships by initiating quarterly meetings with marketers in and around Lincolnwood, bringing civic, business, and non-profit voices together with the goal of collaboration and understanding. Chris also acts as a co-chairperson of Coming Together, an annual multi-week celebration of cultural inclusivity in Nilus Township. He also serves on several Boards of Trustees, including the Lincolnwood Chamber of Commerce and Industry, the Illinois Library Association Marketing Forum, and the Des Plaines Public Library.

Chris has combined his marketing and library knowledge to re-envision the role of a library marketing team in serving the needs of a community. Chris has listened to community needs and combined that knowledge with library goals to develop excellent marketing tools designed to illustrate the ways in which the Lincolnwood Library serves the community and helps people achieve their community aspirations.

The Deborah Dowley Preiser Marketing Award will be presented at the Awards Luncheon to be held on Tuesday, October 22, during the 2019 Illinois Library Association Annual Conference in Tinley Park.

For further information, contact the Illinois Library Association.

For Immediate Release