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A library advocate is someone who believes in the value of the library. A library advocate is someone who believes in equitable access to information in a democratic society. A library advocate is someone who works with other library advocates to get the message out on the importance of libraries. A library advocate does not have to work in a library or be a library board member. A library advocate can be anyone who believes in the fundamentals of equal access to information, who has benefitted from the expertise of information professionals, or who loves the library for the many other additional publicly supported services it provides.

Library advocates can be:

- Community organizations
- Friends of the Library
- Library board members and trustees
- Library users
- Library volunteers
- Library staff
- Business leaders and workers
- Elected officials
- Community leaders
- Educators, administrators, school board members

