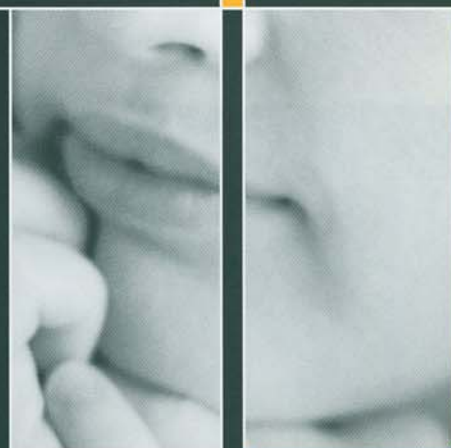


ILLINOIS
LIBRARY
ASSOCIATION
ANNUAL
REPORT
2000-2001

For the People For the Profession For the Future



FROM THE PRESIDENT

Dear ILA

Dear ILA members and friends:

In some ways, being president of the Illinois Library Association is exactly like being a member—only more so. The presidency is a little like a magnifying glass applied to all the opportunities and experiences that are open to ILA members. It takes a little more time to be president, but the rewards are worth it.

Simply belonging to this association has its own rewards. It is the only way each of us has to truly explore and experience the whole wide world of libraries across the state. The array of print and electronic resources, legislative alerts, and continuing education programs more than pay for themselves. The informal learning and relationships with colleagues are priceless.

What made the greatest impression on me during this year was the incredible variety of our profession. From trustees to support staff, from rural communities to urban neighborhoods, from the legislature to library board rooms, it's been a whirlwind tour. While each experience has taught me something I didn't know, each one has also taught me how much we all have in common.

I invite each of you, personally, to take your own tour of Illinois and its libraries in the pages of this report and through the activities of the association in the coming year. I offer my congratulations to the membership and staff for making this a year to remember, and pledge my support to expand that membership in the year to come.

Sincerely,



Denise M. Zielinski
President, 2000-2001



ADVOCATING FOR THE PUBLIC'S INTEREST

Much of the work of the association takes place in the legislative arena, a combination of advocacy for legislation that will improve library services and a watchdog role in opposing bills that threaten the free flow of information.

In Springfield, the association successfully defeated bills in both houses that would have required Illinois public schools to equip public access computers with filtering software or filtered Internet service. The association continues to try to educate lawmakers on filtering and other key library issues, and no single effort is more important than the annual Illinois Library Advocacy Day, held on April 18, 2001. Working in cooperation with the Illinois Library System Directors Organization, the Illinois School Library Media Association, and the Illinois State Library, 313 library advocates from across the state brought the library message to state legislators.

This visibility and face-to-face contact helped in passage of an increase for academic library collections and defeat of a bill that proposed adoption of the Uniform Computer Information Transactions Act (UCITA). The controversial model state law—intended to provide a uniform contractual framework for the licensing of software and computer information—has been passed in two states despite library opposition. The bill's passage in Illinois is considered essential for

its adoption nationwide and thus, increasing the importance of ILA's successful defeat of the bill in Illinois.

Other legislative accomplishments in Springfield included ILA's successful opposition to a property tax code amendment, which would have imposed a substantial burden on local government by compelling refunds of property tax payments to all taxpayers even when only a single objector filed a successful tax complaint.

Weighed against these successes, this year's attempt to increase state funding for Illinois library systems, public and school libraries, and the Illinois Information Advantage came to an unsuccessful end at the close of the legislative session. ILA and others are pledged to redouble our efforts to provide equitable access to digital information and training in its use for all Illinois citizens in the coming year.

Another particularly difficult issue dealt with was the controversial topic of non-resident cards. Legislation was introduced by Representative Susan Garrett (R 59, Lake Bluff), amending the Local Library Act and the Public Library District Act of 1991. The association did not ask for the bill to be

introduced, and opposed the legislation as originally filed. ILA, however, monitored and discussed the issue, both within the association and library community, for more than a year and a half. After Representative Garrett held a public hearing in May 2000 and held discussions with the North Suburban Library System and the Illinois State Library, the association was requested to work toward a compromise amendment. The legislation was ultimately amended to address the library community's objections and has been signed into law by the governor.

On a national level, the Children's Internet Protection Act (CIPA) became law in April 2001, requiring libraries to comply with Internet filtering regulations or face the loss of federal funding. The American Library Association's (ALA) lawsuit challenging the constitutionality of the act has been broadly supported by library and information advocates across the country. ILA was one of the first states in the nation to pass a resolution in support of ALA and donated \$2,000 to assist in these efforts.

Finally, this spring's National Library Legislative Day saw Illinois once again bring the single largest delegation from any state to the nation's capital, with about 80 attendees out of a national total of 600 library representatives.

PROMOTING PROFESSIONAL EXCELLENCE

The library profession faces the challenge of providing increasingly complex services to a diverse and growing population in all Illinois communities. Continuing education is in high demand from association members...and the patrons they serve.

The year-round calendar of continuing events for ILA members ranged from trustee forums to youth services workshops and culminated with the 2000 ILA Annual Conference, held October 15-17 in Peoria. The theme of "Illinois Libraries: Friendly, Accessible, Responsive" served as the banner for more than 60 programs and events. More than 1,200 participants had the opportunity to visit 130 exhibit booths, presenting the latest in library goods and technology.

This marked the fourth year of dual conferences for library support staff, with two separate events in Rosemont and Decatur. Combined registrations of more than 1,500 make the Reaching Forward conferences the largest of their type in the country.

An ILA-sponsored program on organizational culture and change was presented at the 2000 Public Library Association (PLA) Spring Symposium in Chicago in March. ILA members received discounted registration for the symposium, and the workshop was successful programmatically.

The year's accomplishments in electronic communications included redesign of the Web site and regular distribution news releases and legislative updates directly to members via e-mail. The enhanced Web site debuted in 2001, with an easy-to-navigate, visually interesting design and several new features.

Print publications issued during 2000 and 2001 included the fourth edition of *Cyberguide for Kids and Parents* and *Illinois Library Laws*. The bimonthly *ILA Reporter* featured six conversations with Illinois' library leaders, focusing on management and organizational change. The authors represented public, academic, school, and special libraries and library organizations throughout the state.

a circular relationship

PREPARING FOR THE FUTURE

There is a circular relationship between the size and strength of any association's membership and the ability to provide services to those members. More members mean greater revenue, which means more programs and services. The only way to attract more members is through programs, services, and the staff needed to carry them out.

ILA has moved steadily into a stronger financial position, showing a budget surplus for the fifth consecutive year in 2000-2001. At the same time, the association's programs and services have been expanding in terms of both quality and quantity.

In a recent survey of state library associations, Illinois ranked third in terms of membership size and annual revenue, but seventh in terms of paid staff. Goals adopted by the executive board for 2001-2002 include adding one full-time staff position to enable the association to continue to meet membership needs and to expand the membership base.

A formal membership development plan will be presented to the executive board in February of 2002. Membership marketing will examine the role of librarians in the informa-

tion age, capitalizing on trend data and materials from national organizations. Our focus on recruiting new members to the association will encompass recruitment to the profession, and leadership development among current members.

Additional sources of revenue in 2001-2002 included efforts to raise the endowment fund's visibility, earned income from publications and programming, and an LSTA grant application.

Advocacy, information literacy, and intellectual freedom will be key areas of activity in the coming year. In all cases, the association will work collaboratively with other groups and organizations to maximize our impact on legislation, provide resources, and assist local communities.

INCOME

General Operations	\$34,237
Membership	\$247,532
Directory	\$22,025
Conference	\$203,389
Publications	\$58,497
IREAD	\$169,094
Public Policy	\$4,341
Awards	\$1,326
Workshops/Projects	\$34,351
Reaching Forward	\$78,533
Total Income	\$853,325

EXPENSES

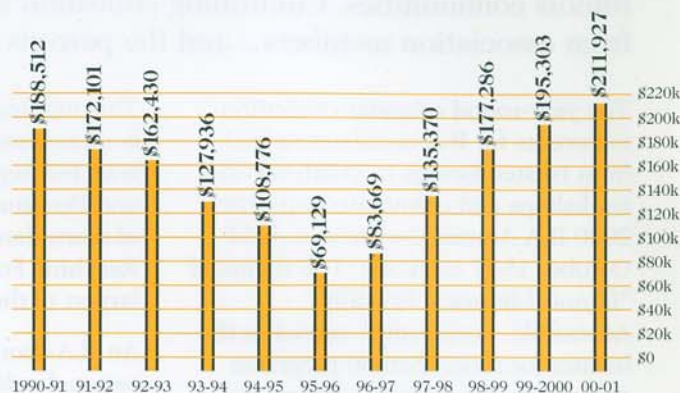
(before allocation of staff salaries, taxes and benefits to functional areas)

General Operations	\$283,132
Membership	\$67,082
Conference	\$126,566
Board & Committee	\$7,874
Publications	\$35,640
IREAD	\$154,784
Public Policy	\$50,491
Awards	\$905
Workshops/Projects	\$26,224
Professional Development	\$485
Forums	\$462
Reaching Forward	\$78,533
Total Expenses	\$832,178

Income/Expenses	\$21,147
Unrealized Gain (Loss) on Investment	(\$6,244)
Net Income	\$14,903
Unrestricted Net Assets at Beginning of Year	\$175,702
Unrestricted Net Assets at End of Year	\$190,605
Temporarily Restricted Net Assets at End of Year	\$19,486
Permanently Restricted	\$1,836
Total Net Assets at End of Year	\$211,927

HISTORICAL OVERVIEW

OF NET ASSETS



CUMULATIVE SURPLUS

After five years of expanding services, reduced staffing, and aggressive control costs, the association has ended the last five fiscal years with surpluses totalling \$142,798.

2000-2001	\$16,624
1999-2000	\$18,017
1998-1999	\$41,916
1997-1998	\$51,701
1996-1997	\$14,540
Total	\$142,798

ILA's MISSION STATEMENT

The Illinois Library Association is the voice for Illinois libraries and the millions who depend on them. It provides leadership for the development, promotion, and improvement of library services in Illinois and for the library community, in order to enhance learning and ensure access for all.

Its primary goals are:

ADVOCATING FOR THE PUBLIC INTEREST

- Literacy and Lifelong Learning
- Access to Information
- Intellectual Freedom
- Public Policy and Legislation
- Public Awareness

PROMOTING EXCELLENCE

- Continuing Education
- Publications and Communications
- Leadership Development
- Awards
- Innovative Programs

MANAGING THE PRESENT TO PREPARE FOR THE FUTURE

In order to address these priorities, ILA will use its resources wisely and maintain a flexible structure that promotes the diverse interests and broad participation of members and units.

ILA: THE ORGANIZATION

OFFICERS 2000-2001

MEMBERSHIP

The Illinois Library Association represents all types of libraries — public, school, academic, and special libraries serving government, commerce, the armed services, hospitals, prisons, and other institutions. Its 3,000 members are primarily librarians and library staff, but also trustees, publishers, and other supporters.

ADMINISTRATION AND GOVERNANCE

The Illinois Library Association has two full-time staff members and three part-time employees. It is governed by a fifteen-member executive board, made up of elected officers. The association employs the services of Altheimer & Grey for legislative advocacy.

ILA is a 501(c) (3) charitable and educational organization.

FORUMS

Government Documents Forum • Illinois Association of College & Research Libraries Forum • Librarians for Social Responsibility Forum • Library Trustee Forum • Public Library Forum • Reference Services Forum • Resources and Technical Services Forum • Youth Services Forum

COMMITTEES

Awards Committee • Conference Program Committee • Cultural and Racial Diversity Committee • Finance Committee • Fundraising Committee • Intellectual Freedom Committee • IREAD Committee • Marketing Committee • Membership Committee • Nominating Committee • Public Policy Committee

TASK FORCES

Leadership Task Force • Preparation of Preprofessional Staff to Work with Youth Task Force

President

Denise M. Zielinski
Helen M. Plum Memorial Library

Vice-President/President-Elect

Arthur P. Young
Northern Illinois University

Immediate Past President

Carolyn Anthony
Skokie Public Library

Treasurer

Tamiye Trejo Meehan
Indian Trails Public Library
District

EXECUTIVE BOARD

Yvonne R. Beechler
Bartlett Public Library District
2000-2003

Kathleen L. Bloomberg
Illinois State Library
1998-2001

Doris R. Brown
DePaul University
1998-2001

Jane E. Chamberlain
Bloomington Public Library
1999-2002

David Dyer
Trustee, Elmhurst Public Library
1999-2002

Kristine J. Hammerstrand
University of Illinois
at Urbana-Champaign
2000-2003

Kathryn M. Harris

Illinois State Historical Library
2000-2003

Thomas Joe Harris
Shawnee Library System
1998-2001

Mary Jane Kepner
Consultant
1999-2002

Tom G. Rich
Warren-Newport Public Library
District
1998-2001

Nancy H. Scott
Eureka Public Library District
2000-2003

ALA Councilor

Lydia Acosta
Fountaindale Public Library
District

Ex Officio

Jean Wilkins
Illinois State Library

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